

BEGINNING WITH CHILDREN FOUNDATION  
Website Privacy Policy  
(Last Updated May 16, 2011)

This web site is owned and operated by or on behalf of Beginning with Children Foundation, Inc (“BwCF”). At BWCF we value and respect your privacy. Accordingly, we want you to understand what information we may collect about you, how we use it and how we protect it. If our policy changes, we will post an updated policy on the Website. You can tell if the policy has changed by checking the revision date that appears above.

By visiting our website you accept the policies and practices described in this statement.

### **Our Policies**

BWCF uses reasonable efforts for a charitable organization to protect the privacy of information from our online visitors and donors. We will not share your personal information with any third parties, except as may be required by law. This includes name, address, financial information, and email address. We may also disclose necessary information when we believe disclosure is appropriate to protect the rights and interests of our employees or persons working with us. This includes disclosure to attorneys or law enforcement agencies.

### **Data Collection**

#### **Personal Information**

We do not collect personally identifiable information from you on our website unless you provide it to us voluntarily and knowingly. If you make a donation or subscribe to our newsletter online, for example, we may collect your name, mailing address, telephone number, email address, and credit card information. From time to time we post the names of certain donors and supporters on our website, however, we will not do so without obtaining your permission in advance.

If you provide personal information, we may enter that information into our constituent database and contact you in order to:

- Deliver our newsletter or other materials to which you have subscribed.
- Supply you with information concerning BWCF’s activities and events.
- Request voluntary monetary contributions to BWCF

We have appropriate and reasonable physical, technical and procedural safeguards in place to secure the personal information we collect from you. However, the precautions we take, although consistent with industry standards for charitable organizations, do not guarantee that our web site is impregnable to all security risks. Accordingly, BWCF makes no warranty or

representation that the use of our web site is protected from viruses, other harmful code, security threats or other vulnerabilities, or that your information will always be secure.

### **Standard web server traffic pattern information**

We may collect non-personal information about how users navigate through the Website and/or how long you stay. We may aggregate this information to improve our site, and we may share this information with outside companies. This aggregated information does not include individual names or personal data, so it does not identify you.

### **External Links**

Our Privacy Statement applies only to your use of the BWCF website. This site may contain links to other sites from time to time. We are not responsible for the privacy practices of all linked sites. You should read the privacy policies of each site you visit to determine what information they may be collecting from you.

### **Cookies**

In common with many other websites, the BWCF website uses “cookies” to allow us to understand how users use the site and to enhance or personalize your browsing experience. A cookie is a small data file that can be stored on your computer. It allows a website to recognize users when they return to a site. Cookies help us to learn more about how frequently particular pages are visited and to determine the most popular areas of the website, which will then help us to improve your browsing experience. We use cookies to monitor and facilitate usage of the website.

You can set your browser not to accept cookies or to notify you when you are sent a cookie, giving you the opportunity to decide whether or not to accept it. You may also disable cookies at any time. However, if you do not accept cookies or disable them, some features of the website will not function properly and may not be available.

### **Contact Us**

This Privacy Statement applies only to our online practices and does not encompass other areas of the organization. By accessing or using the website, you agree to be bound by all terms and conditions of the BWCF Privacy Statement as posted at the time of your access or use. If you have any questions about our policies or compliance, you may send an email to [info@BwCF.org](mailto:info@BwCF.org) or write to:

Beginning With Children Foundation, Inc.  
575 Lexington Ave  
New York, NY 10022